

UCLG ASPAC Congress 2014
Proposal

July 17,2012

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Promotion of Structure



1. UCLG ASPAC Congress 2014 Taipei Organizing Committee (proposed)

(1)Chairman: Mayor of Taipei

(2)Vice Chairman: Secretary-General, Taipei City Government

(3)Committee Members:

- Department of Asia Pacific Affairs of Ministry of Foreign Affairs;
- Taipei Cultural Foundation
- Department of Tourism;
- Department of Police;
- Department of Health;
- Department of Culture;
- Department of Transportation;
- Department of Urban Development;
- Development of Environment Protection

(4)Secretariat: International Affairs Division, Secretariat of Taipei City

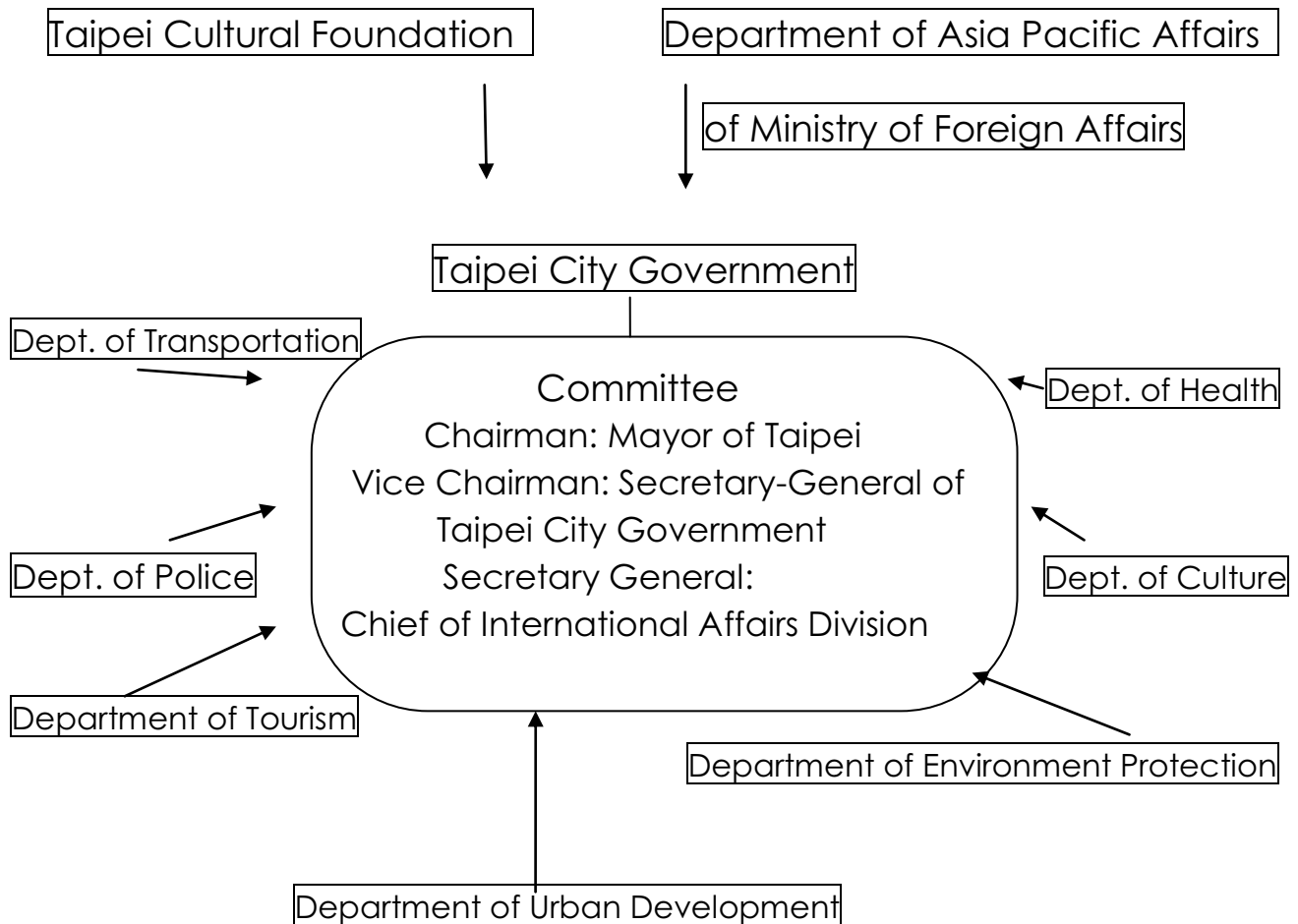
(5)Secretary General:

Chief of International Affairs Division, Secretariat of Taipei City
Government

(6)Secretariat Staff:

- ◆ International Affairs Division;
- ◆ Department of Tourism;
- ◆ Department of Police;
- ◆ Department of Health;
- ◆ Department of Culture;
- ◆ Department of Transportation;
- ◆ Department of Urban Development;
- ◆ Development of Environment Protection

(7) Structure:



1. Dated: 2014/10/21-24 (4 days)

2. Theme & Topics

Main Theme:

The path to a more sustainable and livable city

Topics:

- 1- Innovations solutions for sustainable city
- 2- A livable city with health and green infrastructure
- 3- Attracting culture diversity and tourism
- 4- Inter-city Cooperation in the Tourism Promotion

3. Program

Date	Oct. 21 st . 2014	Oct. 22 nd . 2014	Oct. 23 rd . 2014	Oct. 24 th . 2014
08:30-09:00	Registration		Registration	City Tour ABC
09:00-09:30	Opening Ceremony		Executive Bureau	
09:30-10:30	Keynote Speech 1	Plenary Session 1 (Tea Break)	Tea Break	
10:30-10:50	Tea Break		Executive Bureau	
10:50-11:50	Keynote Speech 2			
12:00-13:30	Lunch	Lunch	General Assembly Meeting	
13:30-15:00	Keynote Speech3	Plenary Session 2	Tea Break	
15:00-15:20	Tea Break	Tea Break	General Assembly Meeting	
15:20-16:50	Keynote Speech4	Plenary Session 3	Farewell Party	
18:30-20:30	Opening Reception	Gala Dinner		

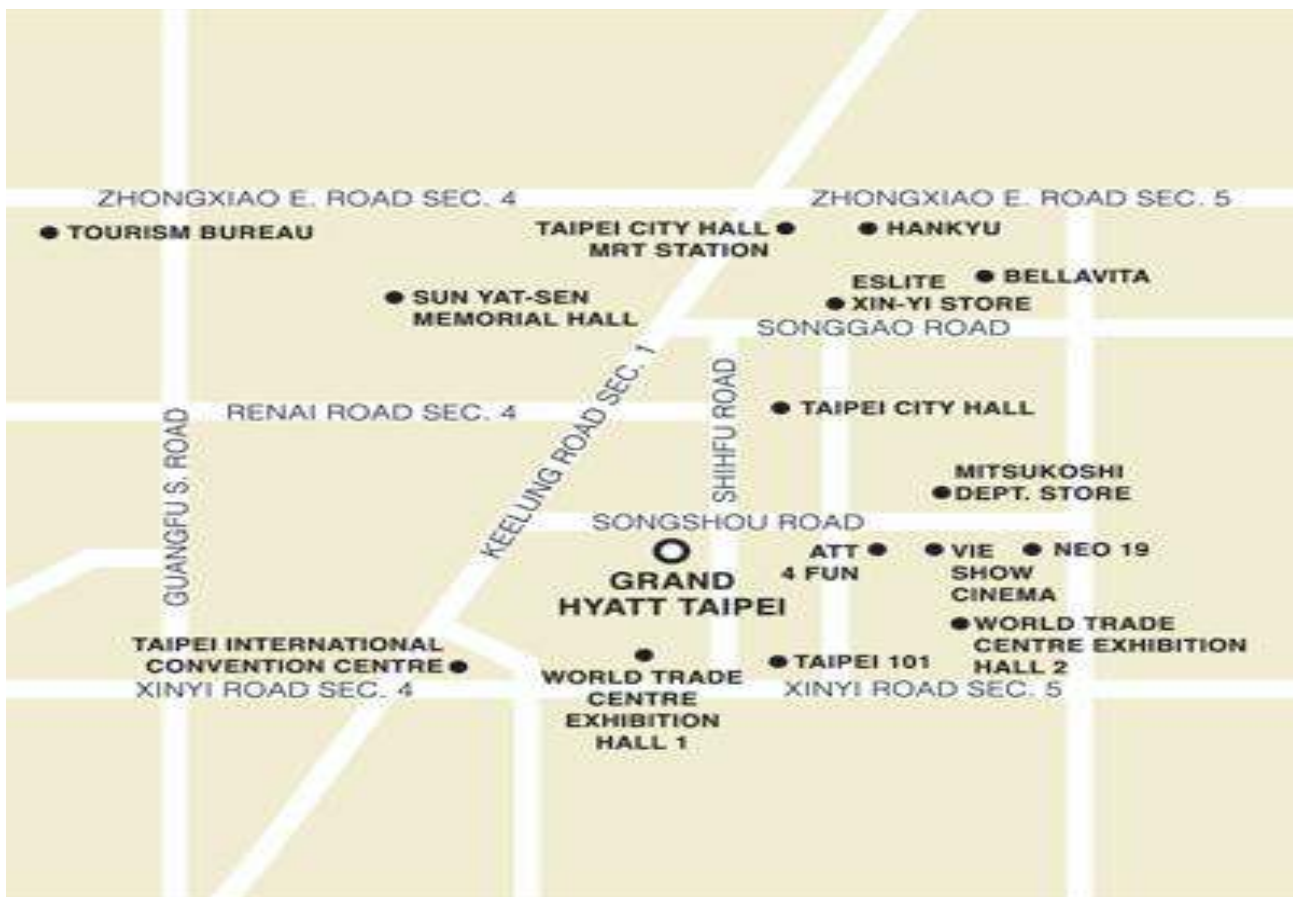
4. Venue:

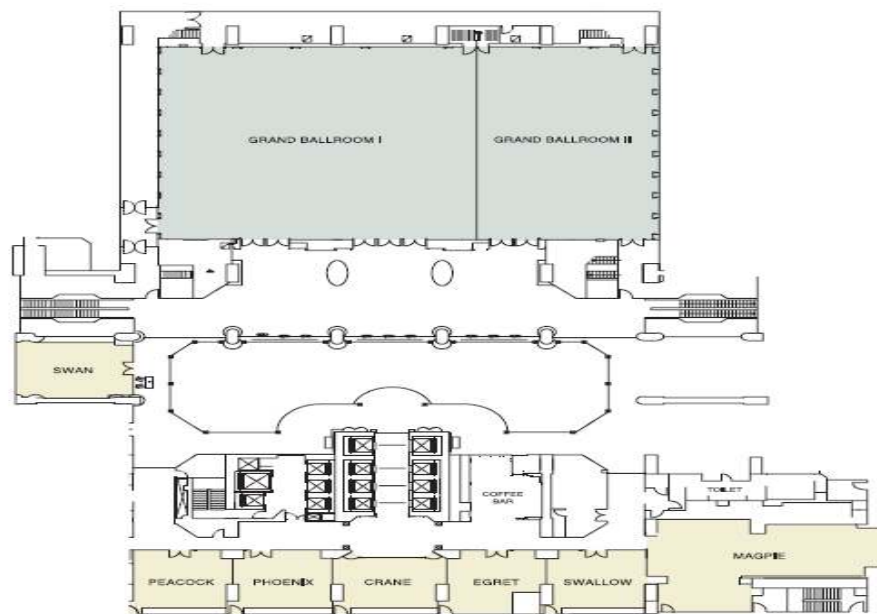
Facility	Meeting	Date
Grand Hyatt Taipei Grand Ballroom I	Opening Ceremony Keynote Speeches	Oct. 21 st . 2014
Grand Hyatt Taipei Grand Ballroom II	Plenary Sessions	Oct. 22 nd . 2014
Grand Hyatt Taipei Grand Ballroom I+ II	Opening Reception Gala Dinner Executive Bureau General Assembly Meeting	Oct. 21 st . 2014 Oct. 22 nd . 2014 Oct. 23 rd . 2014
Xiao Shan Tang, Songsan Cultural and Creative Park of Taipei	Farewell Party	Oct. 23 rd . 2014

Grand Hyatt Taipei:



Map around Taipei City Hall and Grand Hyatt Taipei:





GRAND BALLROOM AND FUNCTION ROOMS – LEVEL 3

Exhibition & Event Hall Layout

5. Hotels Located in the Vicinity of the Venue Hotel Name

Hotels	Class	No. of Rooms	Rate (a room of double beds in US dollars)
Grand Hyatt Taipei	First-Class Hotel	832	From \$280
Tang Go XIN-YI	First-Class Hotel	105	From \$280
United Hotel	First-Class Hotel	243	From \$245
HOME HOTEL	First-Class Hotel	98	From \$240
TAIPEI FULLERTON HOTEL – SOUTH	Economy Hotel	95	From \$200
San Want Hotel	Economy Hotel	268	From \$200
The Howard Plaza Hotel Taipei	Economy Hotel	606	From \$200
Taipei Charming City Hotel	Economy Hotel	60	From \$100
Deja Vu Hotel	Economy Hotel	85	From \$90
Hope City Fushing Hotel	Economy Hotel	80	From \$80
Eastern Star Hotel	Economy Hotel	77	From \$60
Wonstar Hotel	Economy Hotel	35	From \$60

*Rate: \$1=30 NTD

*Hotel rates current as of July 2012

IV. Taipei Snapshot

(1) Advantages of Taipei as a Congress Venue

i. 10th Anniversary for UCLG ASPAC in Taipei

A decade ago, we hosted the Founding Ceremony of UCLG ASPAC here in Taipei. During that decade, Taipei has transferred herself into an avant-garde, modern and eco-friendly city. We would like to have all of our old friends and new members of UCLG ASPAC to visit the city to experience a brand-new Taipei, and to celebrate the 10th anniversary for UCLG ASPAC.

ii. Convenient access

The construction and operation of a mass rapid transit system in Taipei Metropolitan Area is great for exploring the city. Our delegates can easily trek around Taipei at an amazingly affordable cost, and enjoy Taipei Metro's cleanness, comfort and unrivaled convenience.

iii. Diversity and Charming

In addition to attending in the congress, one can take advantage of the stay in Taipei to explore this beautiful and vibrant city. Taipei has become a dynamo of progressiveness and a regional symbol of prosperity. It is a world of fascinate contrasts, a wonderful cocktail of modernity and tradition. The soaring Taipei 101 tower is an architectural landmark and a popular destination frequented by residents and tourists alike. This inspiring work of modern architecture is well complemented by the prestigious National Palace Museum, plush 24-hour bookstores, and a wide array of savory delicacies at vendor stalls and restaurants relished by many.

The polarities of Taipei are vividly present with the joining of the urban and natural worlds. Just a few minutes away from the heart of the city, and you can let go of the cares of the world in mineral-rich hot springs nestled in the lush mountain foothills skirting the Taipei Basin.

(2) Major International Conferences & Events Held in Taipei

i. 2010 International Flora Expo

The 2010 Taipei International Gardening and Horticulture Expo opened from November 6th, 2010 to April 25th, 2011 in Taipei. It's the first such internationally recognized exposition to take place in our city, and the seventh of its kind to take place in Asia. To ensure its success, we were hard at work upgrading our infrastructure and improving our services, transforming Taipei into a city of gardens. The total visitor volume to the 2010 Taipei International Flora Expo exceeded 8 million during the 171-day-long flora expo, attesting to the memorable success of this international extravaganza.

ii. 2011 World Design Expo

The 2011 IDA Congress and Taipei World Design Expo Taipei -Taipei bested 19 cities from 13 countries to earn the right to host the IDA Congress. The Congress was graced by 25 cities and 3,000 leaders in the design community, and Taipei scored a major win by solidifying its place in the history of world design, making "Designed in Taipei" a synonym with quality and excellence. The 2011 IDA

Congress and Taipei World Design Expo, held from September 30th to October 30th 2011, attracted over 1.36 million visitors, and design was all the rage during the follow-up activities.

iii. 2017 World Universiade

The 2017 Summer Universiade – Mayor Hau led a delegation to brief in the Executive Committee of the International University Sports Federation (FISU) in Bruxelles, Belgium from November 26th to December 1st 2011. Taipei was tapped as host city of the 2017 Summer Universiade. Taipei will work on the construction period planning, the division of responsibilities, and the site construction to organize the country's largest-ever international tournament that is worthy of FISU's recognition.

iv. 2016 world design capital

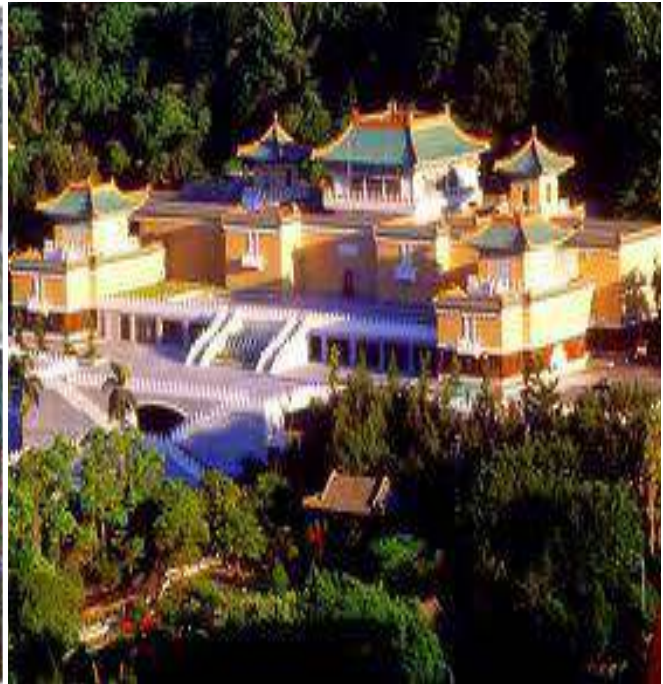
The 2016 world design capital - Taipei will bid for the title of the 2016 world design capital in an effort to promote municipal software and hardware construction schemes, and improve citizen's living quality through effective economic development projects. With "Design Taipei, creative Taipei" as the slogan, we hope to polish Taipei city into a quality brand architecture that supports international design marketing efforts. Being identified as a World Capital of Design will help Taipei city to continuously roll out urban development strategies, and effectively heighten the city's design soft power worthy of international recognition.

(3) Main Attractions in Taipei

-History and culture



Beito Green Library



National Palace Museum

-Modern view



Taipei 101 Tower



Taipei hot spring

-Nature Beauty



Yangming Shan National Park



Yangming Shan National Park

V. Financial Plan

(1) Training Fund (Development Fund)

No.	Item	Contribution Amount
1	First 200 Delegates	5 percent of registration fee
2	200-500 Delegates	10 percent of registration fee
3	Over 500 Delegates	15 percent of registration fee

(2) Congress Sponsorship

No.	Item	Details
1	Eligible Countries	UCLG ASPAC delegates from developing countries
2	Support for Speakers	<p>All Speakers</p> <ul style="list-style-type: none"> • Exempt from Congress registration fees <p>Speakers from Developing Countries</p> <ul style="list-style-type: none"> • Discounted hotel fees
3	Support for Delegates from Developing Countries	<ul style="list-style-type: none"> • Discounted Congress registration fees

(3) Budget

Item			Price (US\$)	Qua	Total (US\$)	Comments
Registration fee	Overseas Delegates	Early Registration	250	40	10,000	200 Overseas Delegates
		Normal Registration	300	80	24,000	
		Accompanying Persons	200	50	10,000	
		Developing Country Delegates	100	30	3,000	
	Domestic Delegates	Registration Fee	100	100	10,000	100 Domestic Delegates
	-	Speakers	-	20	-	
Host city contribution			200,000	-	200,000	
Total					257,000	

(4) Expense

Item	Price (US\$)	Qua	Total (US\$)	Comments
Venue			33,000	
Contributions (UCLG ASPAC administrative costs, Training Fund)			6,200	
External Contracts (meeting administration, lunch and dinner, study tours etc.)			185,000	
Travel Expenses (UCLG ASPAC Secretariat, keynote speakers, coordinator etc.)			25,800	
Remuneration (keynote speakers, coordinator)			7,000	
Total			257,000	

*Rate: \$1=30 NTD as of July 2012

A) Number of Participants

We have estimated the number of participants around 300 (100 from Japan, 200 from overseas) based on the 3st Congress held in Hamamatsu, Japan and domestic evaluation.

Even if the number of participants reaches 500, as outlined in the Congress Guidelines, there will be no operational difficulties and the venue has the capacity to hold such a group.

B) Other Information

This budget is based on our current assumptions and the registration fees etc. are not fixed.

VI. Contact Information

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